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**For Immediate Release**

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**McMillan Group International Introduces the New EOL Mountain Extreme™ Line of Ultra-Long Range Hunting Rifles.**

**Phoenix, AZ (January 1, 2013)** – McMillan Group International introduces the EOL Mountain Extreme™ rifle line optimized for extreme performance while hunting at long ranges. Developed in conjunction with TV host Bob Beck of Extreme Outer Limits, EOL McMillan Mountain Extreme rifles are built for the EOL Mag series of cartridges. The EOL Mag series utilizes a standard Ultra Mag parent case, but with very long, high-VLD bullets that are seated out longer than usual to free up additional powder capacity inside the case. The result is higher velocity and less bullet drop at extreme ranges.

McMillan's EOL Mountain Extreme rifles feature a McMillan G30 Long Action, ejection ports and magazine boxes that can accommodate .338 Lapua and other similar length cartridges. Throats are specifically cut for the EOL Mag cartridge series. EOL Mountain Extreme rifles will deliver extreme performance with EOL Mag ammunition, but can also fire factory Remington Ultra Mag ammunition when desired.

Long barrels maximize velocity and benchrest quality precision components deliver superior accuracy. A unique nickel plated bolt shroud, bolt stop and muzzle brake set the EOL Mountain Extreme series apart visually from the rest of the McMillan line of hunting rifles.

“Everything about the EOL Mountain Extreme line is designed for extreme performance at ranges where standard rifles and standard cartridges are at their design limits,” said Kelly McMillan, president of McMillan Group International.

Three models are available featuring traditional and tactical styled stocks. Custom EOL Mountain Extreme line includes three custom rifles: EOL Mountain Extreme Yukon™, EOL Mountain Extreme Alpine™ and EOL Mountain Extreme Denali™.

The EOL Mountain Extreme Yukon™ features a McMillan Outdoorsman stock with a Monte Carlo cheekpiece for scope use. The stock geometry tames the recoil of large magnum cartridges. McMillan's EDGE® graphite technology is used in the stock to save weight. A long 27" barrel maximizes velocity at long range. Barrels are premium, hand-lapped match grade for superior accuracy. Barrel fluting preserves stiffness of the heavy contour barrel, but saves weight and facilitates cooling.

EOL Mountain Extreme Yukon™ Specifications:

- Action: McMillan G30 Long Action
- Caliber: 7 MM EOL Mag, 7 MM Rem Ultra Mag, 300 EOL Mag, 300 Rem Ultra Mag, 338 Lapua
- Trigger: Jewell
- Stock: EDGE® Outdoorsman, Khaki Base with Gray and Brown Specks, 13.75" LOP with 1" Decel 2 UM Studs
- Barrel: 27" Match Grade Stainless, 1-8" Twist – 7MM EOL Mag, 1-10" Twist – 300 EOL Mag, 1-10" Twist – 338 EOL Mag, #4 ½ Contour, Fluted with Vais Brake
- Floorplate: Standard Hinged
- Finish: Black Metal Finish, NP3 Muzzle Brake, Bolt Stop and Cocking Piece Housing
- Case: Hard Gun Case Provided

The EOL Mountain Extreme Denali™ adjustable A3-5 tactical stock caters to hunters who prefer tactical features in a firearm. The adjustable cheekpiece positions the head optimally for scope use in any shooting situation. The vertical pistol grip is suited for comfort during long shooting sessions. McMillan's EDGE® graphite technology is used in the stock to save weight. A long 28" barrel maximizes velocity at long range. Barrels are premium, hand-lapped match grade for superior accuracy. A heavy varmint barrel contour is employed for accuracy-enhancing stiffness, with fluting to save weight.

EOL Mountain Extreme Denali™ Specifications:

- Action: McMillan G30 Long Action
- Caliber: 7 MM EOL Mag, 7MM Rem Ultra Mag, 300 EOL Mag, 300 Rem Ultra Mag, 338 EOL Mag, 338 Lapua
- Trigger: Jewell
- Stock: EDGE® ADJ A3-5, Khaki Base with Gray and Brown Specks, 14” LOP with 1” Decel 3 UM Studs
- Barrel: 28” Match Grade Stainless, 1-8” Twist – 7MM EOL Mag, 1-10” Twist – 300 EOL Mag, 1-10” Twist – 338 EOL Mag, Varmint Contour, Fluted with Vais Brake
- Floorplate: Standard Hinged
- Finish: Black Metal Finish, NP3 Muzzle Brake, Bolt Stop and Cocking Piece Housing
- Case: Hard Gun Case Provided

EOL Mountain Extreme Alpine™ features a McMillan Dynasty® stock with a comfortable palm swell, Monte Carlo cheekpiece for scope use, and stock geometry specifically designed to tame the recoil of large magnum cartridges. It utilizes McMillan’s EDGE® graphite technology to save weight. A 26” barrel maximizes velocity at long range. The heavy #4 contour barrel is premium, hand-lapped match grade quality for superior accuracy. Barrel fluting preserves stiffness of the #4 contoured barrel, but saves weight and facilitates cooling. The Alpine is offered in 6.5 x 284 Norma.

EOL Mountain Extreme Alpine™ Specifications:

- Action: McMillan G30 Long Action
- Caliber: 6.5x284 Norma
- Trigger: Jewell
- Stock: McMillan Dynasty®, Khaki Base with Gray and Brown Specks, 13.5” LOP with 1” Decel 2 UM Studs
- Barrel: 26” Match Grade Stainless, 1-8” Twist, #4 Contour, Fluted with Vais Brake
- Floorplate: Standard Hinged
- Finish: Black Metal Finish, NP3 Muzzle Brake, Bolt Stop and Cocking Piece Housing
- Case: Hard Gun Case Provided

EOL Magazine ammunition is available from Bob Beck of Extreme Outer Limits TV and McMillan. Visit [www.McMillanUSA.com](http://www.McMillanUSA.com) for additional details and photos of the new Mountain Extreme rifle line. For questions and ordering, call McMillan toll free at 877-365-6148.

### **About McMillan**

McMillan Group International, located in Phoenix, Arizona, is the corporate parent for a family of firearms companies committed to excellence in the firearms industry. Companies include McMillan Firearms Manufacturing, a manufacturer of the McMillan tactical and hunting rifles; McMillan Fiberglass Stocks, a leading manufacturer of premium custom fiberglass stocks for hunting, competition, tactical, and OEM markets; and McMillan Machine Company, a contract manufacturer of precision machined parts. For additional information, visit [www.mcmillanusa.com](http://www.mcmillanusa.com) or call 877-365-6148.

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